

# Jawaharlal nehru technological university Study Guide

**Jawaharlal Nehru Technological University (JNTU)** is one of India's premier technical universities, renowned for its comprehensive academic programs, cutting-edge research, and significant contributions to engineering and technology education. Established with the vision of fostering innovation, excellence, and research-driven learning, JNTU has become a leading institution in the country, attracting students from across India and beyond. This article provides an in-depth overview of JNTU's history, academic offerings, campus facilities, research initiatives, and more, aiming to serve as a comprehensive guide for prospective students, educators, and technology enthusiasts.

## Overview of Jawaharlal Nehru Technological University

### History and Establishment

Jawaharlal Nehru Technological University was founded in 1946 as Andhra Pradesh University of Technology, later renamed to honor the first Prime Minister of India, Jawaharlal Nehru. The university's main campus is located in Hyderabad, Telangana, and has grown significantly over the decades to include multiple constituent and affiliated colleges, making it one of the largest technical universities in India.

### Mission and Vision

JNTU's mission is to provide high-quality technical education that fosters innovation, research, and entrepreneurship. Its vision emphasizes creating globally competitive engineers and technologists capable of addressing contemporary challenges with sustainable solutions.

## Academic Programs and Departments

JNTU offers a wide range of undergraduate, postgraduate, and doctoral programs across various engineering, science, and technology disciplines.

### Undergraduate Courses

The university offers Bachelor of Technology (B.Tech) degrees in disciplines such as:

- Civil Engineering
- Mechanical Engineering
- Electrical and Electronics Engineering
- Computer Science and Engineering
- Electronics and Communication Engineering
- Chemical Engineering
- Information Technology

## Postgraduate Courses

Postgraduate programs include:

- M.Tech in various specializations like Structural Engineering, Power Systems, VLSI Design, Data Science, and more
- Master of Business Administration (MBA)
- Master of Computer Applications (MCA)

## Doctoral Programs

JNTU promotes research through its Ph.D. programs in engineering, sciences, and management, encouraging innovation and technological breakthroughs.

## Campus and Facilities

JNTU's main campus in Hyderabad spans a vast area equipped with state-of-the-art facilities that support academic excellence and student well-being.

## Laboratories and Research Centers

The university boasts advanced laboratories for each engineering discipline, including:

- Computer labs with high-end hardware and software tools
- Robotics and automation labs
- Material testing and civil engineering labs
- Electronics and communication labs with modern instrumentation

Research centers focus on areas such as renewable energy, nanotechnology, information security, and more.

## **Libraries and Learning Resources**

The university library houses thousands of books, journals, and digital resources, providing students and faculty access to the latest research and academic materials.

## **Hostels and Student Amenities**

JNTU provides comfortable hostel facilities, sports complexes, cafeterias, and medical services, ensuring a holistic environment for student growth.

## **Research and Innovation at JNTU**

Research is a cornerstone of JNTU's ethos, with numerous projects funded by government agencies, industry collaborations, and international organizations.

## **Major Research Initiatives**

Some key focus areas include:

- Renewable energy and sustainable development
- Advanced manufacturing and automation
- Information security and cryptography
- Biomedical engineering and healthcare technologies

## **Industry Collaborations and Incubation Centers**

JNTU partners with leading corporations and startups to facilitate internships, collaborative research, and entrepreneurship. The university's incubation centers support student-led startups, providing mentorship, funding, and infrastructure.

## **Academic Collaborations and Accreditation**

JNTU maintains academic partnerships with universities and research institutions worldwide, fostering student exchange programs, joint research, and faculty development.

## **Accreditations**

The university's programs are accredited by:

- National Board of Accreditation (NBA)
- National Assessment and Accreditation Council (NAAC)
- All India Council for Technical Education (AICTE)

## Student Life and Extracurricular Activities

Beyond academics, JNTU offers a vibrant campus life with numerous clubs, technical festivals, sports events, and cultural programs.

### Technical Festivals and Competitions

Annual events like TechFest and Innovate showcase student innovations, robotics competitions, coding hackathons, and research presentations.

### Clubs and Societies

Students can participate in:

- IEEE Student Branch
- Robotics and Automation Club
- Cultural and Literary Societies
- Entrepreneurship Cell

## Admissions and Eligibility Criteria

Admission to JNTU's undergraduate courses is primarily through national and state-level entrance exams such as EAMCET, while postgraduate admissions are based on GATE, PGECET, or university-specific tests.

### Application Process

Candidates must:

- Complete the application form online or offline
- Submit relevant entrance exam scores
- Attend counseling sessions for seat allocation

## Future Developments and Vision

JNTU continuously updates its curriculum to align with industry needs, integrating emerging technologies like artificial intelligence, blockchain, and IoT into its programs. The university envisions expanding its research footprint and strengthening industry partnerships to produce future-ready engineers.

## Conclusion

Jawaharlal Nehru Technological University stands as a beacon of technical education, research, and innovation in India. Its comprehensive academic offerings, state-of-the-art facilities, vibrant campus life, and commitment to research excellence make it a top choice for aspiring engineers and technologists. With a focus on fostering innovation and entrepreneurship, JNTU continues to contribute significantly to India's technological advancement and economic development.

Whether you are a prospective student seeking quality education, a researcher aiming to make groundbreaking discoveries, or an industry partner looking for collaboration, JNTU offers a dynamic environment where ideas thrive and futures are built.

Jawaharlal Nehru Technological University: A Premier Institution Shaping India's Technological Future

Jawaharlal Nehru Technological University (JNTU) stands as a beacon of technical education and innovation in India. Established with the vision of fostering technological excellence and nurturing future leaders in engineering and allied fields, JNTU has grown into a sprawling institution that plays a pivotal role in India's academic and industrial landscape. With its comprehensive academic programs, cutting-edge research facilities, and a commitment to industry readiness, JNTU continues to contribute significantly to India's development in science and technology.

Introduction: The Legacy and Vision of JNTU

Jawaharlal Nehru Technological University was founded in 1972 in Hyderabad, Andhra Pradesh (now Telangana), named after India's first Prime Minister, Jawaharlal Nehru. The university was envisioned to serve as a hub for technological learning and research, with an emphasis on innovation, entrepreneurship, and societal impact. Over the decades, JNTU has expanded its reach through numerous affiliated colleges and research centers, solidifying its reputation as one of India's premier technical universities.

The university's core mission revolves around providing high-quality education, promoting research and development, and fostering industry-academic collaboration. Its commitment to these principles has helped produce a highly skilled workforce that contributes to India's technological growth and global competitiveness.

## Academic Programs and Courses

### Undergraduate Engineering Programs

JNTU offers a wide array of undergraduate engineering programs across multiple disciplines, including:

- Civil Engineering
- Mechanical Engineering
- Electrical and Electronics Engineering
- Computer Science and Engineering
- Electronics and Communication Engineering
- Chemical Engineering
- Aerospace Engineering
- Information Technology

These programs are designed to combine foundational theory with practical application, ensuring students gain hands-on experience through laboratories, projects, and industrial training. The curriculum is regularly updated to incorporate emerging technologies such as artificial intelligence, data science, and sustainable engineering.

### Postgraduate and Doctoral Studies

Beyond undergraduate courses, JNTU provides advanced education through postgraduate (M.Tech, MBA, and MCA) programs, emphasizing specialization in cutting-edge fields like robotics, renewable energy, and cybersecurity. The university also encourages research at the doctoral level, with numerous Ph.D. programs in engineering, sciences, and management.

### Distance and Continuing Education

Recognizing the importance of lifelong learning, JNTU offers distance education programs and professional development courses tailored for working professionals. These initiatives help bridge the gap between academia and industry, enabling ongoing skill enhancement.

### Research and Innovation: Pioneering New Frontiers

#### Research Centers and Facilities

JNTU boasts state-of-the-art research centers equipped with modern laboratories and instrumentation. Notable facilities include:

- Center for Sustainable Energy Technologies
- Advanced Materials Research Laboratory
- Robotics and Automation Center
- Data Science and AI Research Hub

These centers foster interdisciplinary research, integrating engineering, computer science, environmental sciences, and management. The university actively collaborates with government agencies, industry partners, and international institutions to fund and support innovative projects.

### Focus Areas and Achievements

Research at JNTU spans multiple domains, with notable achievements such as:

- Development of renewable energy solutions, including solar and wind power systems.
- Innovations in smart city infrastructure and IoT (Internet of Things) applications.
- Advanced materials for aerospace and defense applications.
- AI-driven healthcare diagnostics and automation systems.

The university's research output is recognized through numerous publications, patents, and awards, positioning JNTU as a leader in technological innovation.

### Industry Collaboration and Placements

#### Industry Partnerships

JNTU maintains strong ties with industry giants like Tata, Infosys, DRDO, and various startups. These collaborations facilitate:

- Internships and industrial training for students.
- Joint research projects addressing real-world challenges.
- Faculty exchange programs and consultancy services.

Such partnerships ensure that academic programs remain relevant and aligned with industry needs, enhancing employability for graduates.

### Campus Placements and Career Services

JNTU has a dedicated placement cell that works tirelessly to connect students with leading companies. Over the years, the university has achieved impressive placement records, with top

firms recruiting in areas like software development, civil engineering, and manufacturing. The campus hosts annual placement drives, skill development workshops, and entrepreneurship seminars to prepare students for successful careers.

### Student Life and Extracurricular Activities

While academic excellence is central, JNTU also emphasizes holistic development. The university hosts various student clubs and societies focused on technical innovation, cultural activities, sports, and community service. Annual festivals, hackathons, technical symposiums, and sports meets foster a vibrant campus culture, encouraging leadership, teamwork, and creativity.

### Future Directions and Challenges

Looking ahead, JNTU aims to strengthen its position as a leading technological university by:

- Expanding research funding and international collaborations.
- Incorporating emerging technologies such as quantum computing and blockchain into curricula.
- Promoting entrepreneurship through incubators and startup support centers.
- Enhancing industry engagement to keep pace with rapid technological changes.

However, like many academic institutions, JNTU faces challenges such as ensuring consistent quality across affiliated colleges, updating infrastructure to match global standards, and addressing the evolving needs of the industry.

### Conclusion: A Catalyst for Technological Progress

Jawaharlal Nehru Technological University remains a cornerstone of India's educational landscape, dedicated to cultivating skilled engineers and innovators who can address societal challenges through technology. Its commitment to academic excellence, research, and industry collaboration positions it as a catalyst for progress, not only within India but also on the global stage. As the nation advances into an era of digital transformation and sustainable development, institutions like JNTU will continue to play a vital role in shaping the future of science, technology, and industry.

In summary, Jawaharlal Nehru Technological University exemplifies India's aspirations for a technologically empowered future. Its comprehensive academic programs, robust research initiatives, and industry partnerships make it a vital institution poised to meet the challenges and opportunities of the 21st century.

**Question** What programs and courses are offered at Jawaharlal Nehru Technological University (JNTU)? **Answer** Jawaharlal Nehru Technological University offers undergraduate, postgraduate,

and doctoral programs across various engineering, technology, management, and computer science disciplines, including B.Tech, M.Tech, MBA, and Ph.D. courses. How can students apply for admission to JNTU? Students can apply for admission to JNTU through national and state level entrance exams like EAMCET, GATE, and other university-specific entrance tests, followed by counseling and seat allocation procedures. What are the latest collaborations or research initiatives at JNTU? JNTU has recently partnered with several industry leaders and research institutions to promote innovation, including joint research projects in robotics, renewable energy, and artificial intelligence, fostering industry-academic collaboration. Does JNTU offer online or distance learning programs? Yes, JNTU provides online and distance learning options for certain courses, enabling students to pursue engineering, management, and technical education remotely, especially through its affiliated colleges and centers. What facilities and infrastructure does JNTU provide to students? JNTU offers state-of-the-art laboratories, libraries, hostels, sports facilities, and digital resources to support student learning, research, and overall campus life.

**Related keywords:** Jawaharlal Nehru Technological University, JNTU, JNTU Hyderabad, engineering college, technical university, engineering courses, university admissions, engineering exams, university rankings, technical education

## TECHNOLOGICAL INNOVATION MELISSA SCHILLING

### Technological Innovation Melissa Schilling

In today's rapidly evolving technological landscape, visionary thinkers and innovators are shaping the future of industries and society. Among these pioneering individuals, Melissa Schilling stands out as a prominent scholar and researcher whose work on technological innovation has garnered widespread recognition. Her insights into how innovation occurs, the dynamics of technological change, and the strategies that foster breakthrough inventions have made her a key figure for entrepreneurs, academics, and policymakers alike. This comprehensive overview explores Melissa Schilling's contributions to the field, her key ideas on technological innovation, and the practical implications of her research.

### Who Is Melissa Schilling?

#### Background and Academic Credentials

Melissa Schilling is a distinguished professor of management and organizations, renowned for her research on innovation, strategy, and technological change. She holds advanced degrees in business and engineering, which uniquely position her to analyze complex technological

phenomena from both a technical and managerial perspective. Her academic career has been primarily centered at New York University's Stern School of Business, where she has taught courses on innovation, strategy, and entrepreneurship.

## Research Focus and Expertise

Schilling's research focuses on understanding how technological innovations emerge, develop, and influence industries. Her work often combines theoretical models with empirical case studies, enabling a deep understanding of the mechanisms driving technological change. She is particularly interested in:

- The lifecycle of technological innovations
- The role of entrepreneurial ventures in innovation
- The interplay between technological and organizational change
- Strategies for managing innovation within firms

## Key Contributions to Technological Innovation

### Understanding the Dynamics of Innovation

Melissa Schilling has contributed significantly to the understanding of how innovations evolve over time. Her research highlights that innovation is rarely a linear process but rather involves complex interactions of various factors, including technological trajectories, market forces, and organizational capabilities.

### Models of Innovation and Technological Change

Some of her notable contributions include:

- **The Technological Trajectory Model:** Schilling emphasizes that technological progress often follows predictable pathways or trajectories, which are shaped by scientific discoveries, engineering advancements, and market demands.
- **The Innovation Ecosystem Framework:** She advocates viewing innovation as part of a broader ecosystem involving multiple stakeholders, including firms, universities, government agencies, and customers.
- **Disruptive Innovation Analysis:** Building on theories by Clayton Christensen, Schilling explores how disruptive technologies can overturn existing markets and create new opportunities, emphasizing the importance of recognizing early signals of disruption.

## Strategies for Fostering Innovation

Melissa Schilling's work also provides practical guidance for organizations seeking to enhance their innovation capabilities:

- Encouraging cross-disciplinary collaboration to generate novel ideas
- Investing in R&D and understanding technological trajectories
- Creating organizational structures that support experimentation and risk-taking
- Monitoring emerging technologies and market shifts to anticipate opportunities

## Notable Publications and Case Studies

### Academic Publications

Melissa Schilling has authored numerous influential articles and books, including:

- "Strategic Management of Technological Innovation" ? A comprehensive textbook that explores theories and practices related to managing innovation within organizations.
- Research articles on topics such as technological evolution, innovation ecosystems, and the impact of organizational structure on R&D success.

### Case Studies and Real-World Applications

Her research often involves detailed case studies of leading technology firms, such as:

- The rise of Tesla in electric vehicles
- The development of Apple's ecosystem of products and services
- The innovation strategies of pharmaceutical companies in drug development

These case studies reveal patterns and principles that can be applied by managers and entrepreneurs to accelerate innovation and sustain competitive advantage.

## Implications for Industry and Society

### Driving Business Growth

Organizations that understand and leverage the principles of technological innovation as outlined by Melissa Schilling can:

- Identify emerging technologies early
- Develop innovative products that meet evolving customer needs
- Build resilient organizational structures capable of adapting to change
- Create strategic alliances to access complementary assets and knowledge

## Influencing Policy and Education

Schilling's insights also inform policymakers seeking to foster innovation ecosystems and support research and development initiatives. Furthermore, her work guides educational programs aimed at cultivating future innovators and entrepreneurs.

## Current and Future Directions in Schilling's Research

### Emerging Technologies and Innovation Challenges

Melissa Schilling continues to explore how emerging technologies such as artificial intelligence, biotechnology, and quantum computing will reshape industries. Her focus includes examining:

- The convergence of multiple technologies
- Ethical considerations in innovation
- The role of government and policy in managing technological change

### Interdisciplinary Approaches to Innovation

Future research from Schilling emphasizes integrating insights from fields such as systems theory, complexity science, and behavioral economics to deepen understanding of innovation processes.

## Why Melissa Schilling's Work Matters

Melissa Schilling's research provides both theoretical frameworks and practical strategies that are vital for navigating the complexities of technological innovation. Her work equips organizations with the tools to anticipate technological shifts, manage R&D effectively, and foster cultures of continuous improvement. For entrepreneurs and managers, understanding her insights can lead to more strategic decision-making and sustained competitive advantage.

## Conclusion

Melissa Schilling's contributions to the study of technological innovation have significantly advanced both academic understanding and practical application. Her models, frameworks, and case studies serve as invaluable resources for anyone interested in how innovation drives progress in industries

and society. As technology continues to accelerate, her insights will remain crucial for navigating the challenges and opportunities that lie ahead. Whether you are a business leader, researcher, or policy maker, embracing the principles of technological innovation as articulated by Melissa Schilling can help you stay ahead in an ever-changing world.

## Technological Innovation Melissa Schilling: Pioneering Insights into Disruptive Change and Innovation Strategy

In the rapidly evolving landscape of technological progress, understanding the drivers of innovation and disruption has become paramount for scholars, entrepreneurs, and policymakers alike. Among the leading voices in this domain is Melissa Schilling, a renowned scholar whose research has significantly advanced our comprehension of how technological innovation shapes industries and societies. Her work offers a comprehensive framework for analyzing innovation dynamics, emphasizing the importance of technological diversity, interconnectedness, and strategic adaptation. This article provides an in-depth examination of Melissa Schilling's contributions, exploring her theoretical frameworks, key research findings, and their implications for fostering sustainable innovation.

## Overview of Melissa Schilling's Academic Background and Research Focus

### Academic Credentials and Career Trajectory

Melissa Schilling holds a distinguished academic background, primarily rooted in management and innovation studies. She earned her Ph.D. in Management from the University of California, Berkeley, and currently serves as a Professor of Management at New York University's Stern School of Business. Her academic career is marked by a persistent focus on understanding the mechanisms that drive technological change, innovation ecosystems, and industry evolution.

### Core Research Themes

Schilling's research encompasses several key themes:

- The nature and dynamics of technological innovation
- The process of technological disruption and industry transformation
- The role of technological diversity and interconnectedness
- Strategic management of innovation portfolios
- The evolutionary patterns of technological systems

Her work is characterized by a multidisciplinary approach, integrating insights from economics,

engineering, sociology, and management sciences to create holistic models of innovation processes.

## Foundational Concepts and Theoretical Frameworks

### The Innovation Ecosystem Perspective

One of Schilling's significant contributions is her emphasis on the innovation ecosystem, a complex network of interconnected technologies, firms, and institutions that collectively influence innovation trajectories. She posits that understanding these ecosystems is crucial for predicting technological shifts and managing innovation strategically.

### Technological Diversity and Its Impact

A central concept in Schilling's work is technological diversity, which refers to the variety of different technological capabilities within an industry or organization. She argues that:

- Higher diversity fosters creativity and exploration of novel solutions
- It buffers against market shocks and technological obsolescence
- Managing technological diversity effectively is key to sustaining competitive advantage

Her research demonstrates that firms and industries with rich technological diversity are better positioned to adapt to changing environments and capitalize on emerging opportunities.

### Connectedness and Technological Interdependence

Schilling explores how technological interdependence, or the degree to which different technologies are connected and influence each other, shapes innovation pathways. Interconnected technologies can:

- Accelerate innovation by enabling recombination of ideas
- Create complex dependencies that can either facilitate or hinder disruption
- Lead to the emergence of dominant design paradigms

Understanding these connections allows firms to identify leverage points and potential vulnerabilities within technological systems.

## Key Contributions to Understanding Technological Disruption

## The Dynamics of Disruption and Sustained Innovation

Melissa Schilling's insights into technological disruption extend beyond the traditional models. She emphasizes that:

- Disruption often originates from fringe or emerging technologies that initially serve niche markets
- Successful disruption involves not just technological superiority but strategic market positioning
- Firms must balance exploitation of current capabilities with exploration of new technological avenues

Her work underscores the importance of ambidextrous innovation, where organizations simultaneously pursue incremental improvements and radical breakthroughs.

## Case Studies and Practical Examples

Schilling's analysis includes case studies from industries such as:

- The evolution of the smartphone industry, illustrating how technological ecosystems and interconnected innovations led to dominant market players
- The renewable energy sector, highlighting how technological diversity and policy interventions influence industry disruption

These examples concretize her theories and demonstrate their practical applicability.

## Strategic Management of Innovation Portfolios

### Balancing Incremental and Radical Innovation

Schilling advocates for a nuanced approach to innovation management:

- Incremental innovations refine existing technologies and improve efficiency
- Radical innovations introduce fundamentally new capabilities, often disruptive

Effective firms manage a portfolio that balances both, leveraging technological diversity to foster continuous growth while exploring disruptive options.

## Innovation Roadmapping and Foresight

Her research emphasizes the importance of innovation roadmapping? a strategic process to anticipate future technological trends and allocate resources accordingly. This involves:

- Mapping technological capabilities and their interdependencies
- Identifying emerging technologies with disruptive potential
- Developing flexible strategies to adapt to uncertain futures

## Implications for Industry and Policy

### Fostering Innovation Ecosystems

Policymakers can draw from Schilling's insights to:

- Support collaborative networks that enhance technological diversity
- Invest in research institutions and industry clusters
- Encourage cross-sector partnerships to catalyze recombination of technologies

### Managing Technological Change in Firms

Organizations should:

- Cultivate a culture of experimentation and exploration
- Invest in diverse technological capabilities
- Monitor interconnected technological developments for early signs of disruption

### Addressing Challenges of Disruption

Schilling's work also highlights potential challenges:

- Managing technological dependencies that could inhibit agility
- Avoiding over-reliance on a single technological paradigm
- Navigating regulatory and societal implications of disruptive innovations

## Future Directions and Ongoing Research

Melissa Schilling continues to advance the field by exploring:

- The role of artificial intelligence and digital platforms in shaping innovation ecosystems
- The impact of global networks and open innovation models
- Strategies for navigating complex, multi-level technological change

Her ongoing research aims to deepen understanding of how emerging technologies can be harnessed responsibly and effectively to foster sustainable innovation.

## Conclusion: The Significance of Melissa Schilling's Work in Innovation Strategy

Melissa Schilling's contributions offer a robust theoretical and practical foundation for understanding how technological innovation unfolds and disrupts industries. Her emphasis on technological diversity, interconnectedness, and strategic management provides valuable insights for firms seeking to innovate effectively amid rapid change. As industries become increasingly complex and interconnected, her frameworks serve as essential tools for navigating the uncertain terrain of technological evolution.

By integrating multidisciplinary perspectives, Schilling's work underscores that innovation is not merely a matter of technological breakthroughs but a strategic ecosystem process. Her ongoing research continues to shape best practices for fostering resilient, adaptive, and innovative organizations in an era defined by constant technological transformation.

**Question** Who is Melissa Schilling and what is her contribution to technological innovation? Melissa Schilling is a renowned professor and researcher known for her work on technological innovation, disruptive technologies, and innovation management. She has contributed to understanding how firms develop and adopt innovative technologies to stay competitive. What are some key concepts from Melissa Schilling's research on innovation? Her research emphasizes concepts like the innovation ecosystem, technological trajectories, and the importance of dynamic capabilities in fostering sustainable innovation within organizations. How does Melissa Schilling explain the success of disruptive technologies? Schilling explains that disruptive technologies often succeed by initially targeting overlooked market segments, leveraging unique capabilities, and gradually improving to challenge established incumbents through strategic innovation. What role does Melissa Schilling see for companies in managing technological change? She advocates for proactive innovation strategies, including investing in R&D, fostering a culture of experimentation, and understanding technological trajectories to effectively manage and adapt to technological change. Are there any notable publications by Melissa Schilling on technological innovation? Yes, she has authored influential articles and books, including 'Quirky' and numerous journal papers that explore innovation strategies, technological evolution, and disruptive innovation management. How can organizations apply Melissa Schilling's insights to enhance their innovation processes? Organizations can leverage her frameworks by mapping technological trajectories, fostering ambidextrous innovation, and aligning their R&D efforts with emerging technological trends to stay

ahead in competitive markets. What is the significance of Melissa Schilling's work in today's rapidly evolving technological landscape? Her work provides critical insights into how organizations can navigate technological disruptions, leverage innovation ecosystems, and develop sustainable competitive advantages in the face of rapid technological change.

**Related keywords:** technology innovation, Melissa Schilling, disruptive innovation, innovation management, strategic innovation, technological change, innovation ecosystems, R&D strategy, innovation leadership, technological entrepreneurship

**Read the full article online:** [technological innovation melissa schilling](#)